Hold puzzle as shown in Fig 2. Eyes A are facing you, Eyes B face away. Body pieces are moved to the outside bend of top piece.

Figures 1A and 1B

Identify parts; Fig 1B is a side view.

Note that Eyes A are the larger eyes, and are attached to the top piece.

Figure 1A

Figure 1B

Figure 2
Position as in Fig. 3. Move heart in direction shown. Heart will be freed from one side, as in Fig. 4.

Switch sides (Fig. 5). Move heart in direction shown in Fig. 6.

Remove heart (Fig. 7).

Reassembly is simple. Start holding puzzle as in Figure 7. Follow all steps in reverse.